



# 2009 Home & Product Expo

August 21 - 23, 2009 ◇ Pensacola Civic Center  
**Sponsorship Form**

**Presenting Sponsor.....\$ 3000**

ONLY THREE AVAILABLE - FIRST COME FIRST SERVED

**YOUR COMPANY's** name and/or logo (as applicable) on all promotional materials using the phrase "The Home Builders Association of West Florida 2009 Home & Product Expo presented by **YOUR COMPANY**".

**YOUR COMPANY's** name and/or logo (as applicable) on all event advertisement including: Civic Center Marquee & Website; Event Posters; Ticketmaster Event Tickets; HBA Website; TV Advertisements; Radio Advertisements; Press Releases; HBA *Cornerstone* for three months; Event flyer/map and **much more!**

**Recognition** as the Presenting Sponsor during the Expo Awards Ceremony with five minutes of **promo time** on the microphone.

**25% off booth price**, 200 complimentary event tickets and **FREE** lunch for two each day during event.

Ability to place a **company banner** in prominent location inside or outside the Civic Center during the event.

First right of refusal as Presenting Sponsor for 2010 Expo.

**Signage** placed in booth designating you the **PRESENTING Sponsor**.

**Must submit sponsor form ASAP to receive all mentioned advertisement!**

**GOLD Sponsor.....\$ 750**

**YOUR COMPANY's** name and/or logo (as applicable) on event advertisement including: Event Posters; HBA Website; TV Advertisements; Radio Advertisement; Press Releases; HBA *Cornerstone* for three months; Event flyer/map and **much more!**

**Recognition** as a Gold Sponsor during the Expo Awards Ceremony.

**15% off booth price**, 100 complimentary event tickets and **FREE** lunch for two each day during event.

**Signage** placed in booth designating you a **GOLD Sponsor**.

**Special booth Drape Color (Red)** designating you a **GOLD Sponsor**.

**Silver Sponsor.....\$ 500**

**YOUR COMPANY's** name and/or logo (as applicable) on event advertisement including: Event Posters; HBA Website; HBA *Cornerstone* for three months; Event flyer/map and **much more!**

**Recognition** as a sponsor during the Expo Awards Ceremony.

**10% off booth price**, 75 complimentary event tickets and **FREE** lunch for two each day during event.

Signage placed in booth designating you a **SILVER Sponsor**.

**Welcome Booth Sponsor.....\$1000**

ONLY ONE AVAILABLE - FIRST COME FIRST SERVED

**YOUR COMPANY's** name and/or logo (as applicable) on event advertisement including: Event Posters; HBA Website; HBA *Cornerstone* for three months; Event flyer/map and **much more!**

**Recognition** as a sponsor during the Expo Awards Ceremony.

**10% off booth price**, 75 complimentary event tickets.

Staff booth at **entrance of Expo** to hand out maps/info to attendees.

Ability to place a **company banner** in Welcome Booth during event.

**Bag Sponsor.....\$ 300**

ONLY ONE AVAILABLE - FIRST COME FIRST SERVED

**YOUR COMPANY's** name and/or logo (as applicable) on event advertisement including: Event Posters; HBA Website; HBA *Cornerstone* for three months; Event flyer/map and **much more!**

**Recognition** as a sponsor during the Expo Awards Ceremony

Staff table at **entrance of Expo** to pass out bags to all attendees\*. (\*Must provide up to 3000 bags with your company logo.)

**Premium Exhibitor .....\$ 150**

**Recognition** as a sponsor during the Expo Awards Ceremony

**5% off booth price**, 50 complimentary event tickets and **FREE** lunch for two each day during event. (Value exceeds cost to you!!)

Signage placed in booth designating you a **Premium Exhibitor**.

**DEADLINE TO SPONSOR = JULY 15th**

Place an "X" next to desired sponsorship level and submit with payment via fax to 494-9764.

Presenting Sponsor     Gold Sponsor     Silver Sponsor     Welcome Booth Sponsor  
 Bag Sponsor     Premium Exhibitor Sponsor    **CHECK HERE IF YOU ARE AN EXHIBITOR:**

Company Name: \_\_\_\_\_ Need receipt emailed? YES / NO

Contact Name : \_\_\_\_\_ Email or Telephone: \_\_\_\_\_

Charge my (Visa or MasterCard) in the amount of \$ \_\_\_\_\_ for my selected sponsorship level.

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Signature: \_\_\_\_\_ Will mail or drop off check.

**For more information contact Alecia Overman at (850) 476-0318 or [alecia@hbawf.com](mailto:alecia@hbawf.com).  
HBA of West Florida - 4400 Bayou Blvd., Suite #45 - Pensacola, FL 32503**